

## Business applications

The ECOdrive unit will prove itself many times over. This intelligent system can also be adjusted in line with your specific circumstances. The ECOdrive can be connected to various electronic connections, which means that the functionality and potential of the product is unrivalled. These additional functions are there to ensure your assets are being used sustainably.

To find out how ECOdrive could be of benefit in your particular situation, please get in touch with our sales department or visit our website, where'll you'll find full details of our entire range of ECOdrive aftermarket applications.

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**ecodrive**® 

*Simply sustainable*

I can drive greener today, using the technology of tomorrow

**ecodrive**® 



*Simply sustainable*

## Save on fuel, maintenance and damage and do your bit for a better environment!

ECOdrive® is an intelligent driving style stimulator that can be tuned to your specific circumstances. What is unique about this technology is that the maximum speed, the acceleration and the RPM can be adjusted for each gear. The result? Your drivers drive more smoothly, and therefore more safely, making optimum use of the vehicle's engine power. The ECOdrive® enables you to control your assets, ensuring that more power is only supplied when it is needed.



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## Social

With the ECOdrive you opt for a managed and controlled driving style. The ECOdrive unit works together with the electronic gas pedal in your vehicle. Drivers with poor acceleration management are actively corrected by the ECOdrive in their driving.

## Environmentally aware

Are you seeking to reduce your CO<sub>2</sub>-footprint for the purpose of your tendering process? ECOdrive will help you drive down your CO<sub>2</sub>-emissions and achieve a higher score on the CO<sub>2</sub>-performance ladder, thereby providing you with a measurable advantage when the contract is awarded at the end of the tendering process. Environmentally conscious driving and optimal driving performance go hand in hand with ECOdrive. ECOdrive stimulates fleet owners and vehicle operators to drive in accordance with the principles of The New Driving. The New Driving removes excesses from the driving style by, among other things, shifting through the gears more rapidly. The New Driving provides you with multiple benefits, namely relaxation behind the wheel, safer driving, noise reduction, fuel saving, and environmental relief by reducing the vehicle's emissions of greenhouse gases and other pollutants.



## Why Ecodrive?

The ECO in ECOdrive doesn't just stand for ecological, it stands for economical too. Significantly lower variable vehicle costs for fleet owners mean that the product quickly pays for itself. Driving in accordance with the principles of "The New Driving" leads to significant fuel savings and CO<sub>2</sub>-reductions. Savings of up to 15% are not unheard of.

### With ECOdrive you achieve:

- Lower fuel costs
- Lower repair (maintenance and tyre costs)
- Less wear and tear
- Less damage
- An increase in the residual value of the vehicles
- Sustainable image enhancement